



HOW SOFTWARE CAN HELP YOU RUN YOUR BUSINESS MORE EFFICIENTLY

Streamlining your business means reducing costs and increasing the amount of time you can spend focusing on outperforming the competition and growing sales – without increasing your head count. The right business management software can help you do just that, and you'll see results that directly affect your bottom line.

Streamline Your Business

As your company grows, the need to streamline your business becomes increasingly urgent. Whether you are coordinating the sheer number of things you do in a day, week, month, or year, or are moving from paper-based to electronic record keeping, the more efficient your business, the better.

The right business management software can streamline your operations by minimizing duplicate data entry, errors, and manual work. Because all data resides in a single system, it doesn't need to be entered multiple times by different people. For example, once an order is shipped, business management software can immediately update

your inventory levels, trigger new purchase orders if inventory levels fall below defined thresholds, and send you automatic notifications, so you can contact suppliers ahead of time – and avoid running out of critical products and resources.

With a single business management application that's tailored to your company, you don't have to worry about as many day-to-day details; instead, you can focus your efforts on meeting business goals. And when that software is easy to use, employees can get up to speed quickly and do their jobs more efficiently.

Get the Information You Need, Faster

You need the right information to do your job, make decisions, and maintain control of your business. If your business data is trapped somewhere on paper or in multiple spreadsheets, you could be spending more time gathering it and less time fulfilling your responsibilities.

Business management software can capture all critical business data in one place and provide real-time reporting. With all your business information readily available, you can act more quickly and decisively while saving time and money. For example, your sales people can get inventory information instantly, so they won't keep customers waiting and risk losing business to your competitors. Business management software can also tie together your sales, shipping, and accounting functions, so, when it comes to month's end, you have all the information you need to close your accounting books in a matter of hours, not days.

Supplied with complete, current, and useful reports, you get a more accurate view of financial and business performance, in less time. With a complete and instant view of your business, you can make faster, smarter decisions.

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Save Time, Reduce Errors, and Increase Accuracy

Accurate and consistent data is essential to running a business efficiently. Duplicate data entry can lead to wasted time, more errors, and conflicting records, making it difficult to provide customers with the service and products they expect. The right business management software can help you make sure the same data is reflected in every business area, every department, and every process. This consistency can reduce discrepancies between sales and shipping, result in fewer errors and less reworking, and ultimately help avoid confusion for employees and your customers.

Even tax audits are easier to bear with business management software that lets you centralize information and create accurate reports. Whether you do business only in certain geographies or conduct trade internationally, the right business software can provide reports related to any variety of applicable government regulations, which can save you from costly errors.

Choosing the Software That Works for Your Business

Although no software can run your business for you, the right business management software can make running it easier and

much more efficient. But before deciding on the one that's right for you, remember to ensure that it provides the following:

- **Complete, integrated functionality** – Make sure the software is a single application that supports all core business functions, such as sales, financials, inventory, and operations. Look for preconfigured packages created for companies of your size, in your industry.
- **Ease of use** – Business software should never make things more complicated. It should be easy to learn and use – and should provide clear benefits to your business from the start.
- **Do-it-yourself reporting** – Your employees should be able to generate customized reports quickly and easily – without expensive consultants or special software programs. Be sure to choose software that can be adapted to your reporting needs, giving you both broad views of your business and granular details.
- **Flexibility and adaptability** – The software should provide the functions you need now, as well as those you may require as your business grows.
- **Easy deployment** – You probably have limited time and resources available to devote to software systems. Make sure that the business management software you choose can be up and running quickly and that it is easy to maintain.

SAP Business One: Efficiency to Grow Your Business

The SAP Business One application has helped over 14,500 small businesses reach their goals. Sold through a global network of highly trained and authorized partners, SAP Business One is designed to be affordable to acquire, implement, and maintain. It manages critical business functions across sales, distribution, and finance – all in a single, integrated software system. With SAP Business One, you can access critical, up-to-the-minute data that provides a complete and current view of your business – so you can manage your company's growth more efficiently.

About [Insert partner name]

[Partner name] has [xx] years of experience working with companies of your size, in your industry. Our partnership with SAP has spanned [xx] years, and we've helped [xx] businesses reach their goals with the SAP Business One application.

**FIND OUT MORE. VISIT:
[INSERT PARTNER URL]**